



why Diploma of Beauty Therapy?

The SHB50121 Diploma of Beauty Therapy offers students an exciting and rewarding pathway into the dynamic world of beauty and wellness. Combining creativity with practical skills, this qualification equips learners with the knowledge and hands-on experience needed to perform a wide range of treatments, from skincare and makeup to massage and advanced therapies.

Students attend a number of excursions, incursions, product knowledge sessions and have access to the Student Job Network and Post Graduate Programs.

Beauty Industry Growth:

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In 2024 the beauty market in Australia generated a revenue of \$16.2 billion and is rapidly growing. Demand has never been higher for Beauty Therapists.

Beauty Therapists are in high demand in Australia. Growth is happening across all occupations in the beauty & personal care sector, with the largest spike projected for beauty therapists – with a 20% rise in demand projected by 2026.

Skincare is the dominant segment of the beauty industry with 42% of the market share (Statista) Skincare has more beauty industry market share than hair care (22%) and make-up (18%) combined.

CCBT students train in a hands-on environment using state-of-the-art facilities, equipment and materials with trainers who are dedicated to providing them with skills for long term success.





ccbt is future focused

The advantages of studying the Diploma of Beauty Therapy:

With growing demand for qualified beauty professionals across spas, salons and the freelance industry, this diploma opens the door to diverse career opportunities and the potential to run a successful business. It's the ideal choice for individuals passionate about helping others look and feel their best.

Advance into specialist fields with the Diploma.



At Casey College of Beauty Therapy, we are committed to supporting students through every stage of their professional journey — from becoming a skilled beauty therapist to advancing into the specialised field of dermal therapy. Our comprehensive training programs are designed to provide not only the foundational skills required in the beauty industry but also advanced knowledge in skin science, clinical treatments, and emerging technologies. With clear career pathways and nationally recognised qualifications, Casey College empowers students to grow their expertise, expand their career options, and confidently step into roles across salons, clinics, and the medical aesthetics sector.

Why Choose Casey College of Beauty Therapy?

- Industry-experienced educators
- Study Loans Available
- Day and evening classes
- Real-world clinical training environment
- Access to advanced equipment & technologies
- Personalised career support & mentorship.





ccbt job network

We reach out to all “Local” Beauty Networks &/or Job Opportunities

We have partnerships with many local and elite beauty salons/spas such as; Endota Spa's, Ella Bache, The Skin Bar, Australian Skin Clinics, Laser Clinics Australia, Peninsula Hot Springs, and Alba Thermal Springs.

We also have post graduate programs in place with Peninsula Hot Springs in Mornington and Alba Thermal Springs. We also have our own events and inhouse Student Beauty Salon where students are able to conduct treatments on the public under the guidance of a qualified trainer.

Begin Your Beauty Career with Confidence

At Casey College of Beauty Therapy, we offer students more than just a qualification — we provide a complete career pathway. Our nationally accredited Diploma of Beauty Therapy equips you with the practical skills, in-depth knowledge, and hands-on experience needed to thrive in today's beauty industry.

Students have access to career and employment opportunities in addition to post graduate programs.

From day one, you'll learn the latest techniques in skin treatments, massage, makeup, and advanced beauty services. As your confidence and skills grow, we'll support your progression into specialised areas such as dermal therapy and clinical aesthetics. Whether your goal is to work in a leading salon, luxury spa, cosmetic clinic, or even start your own business, Casey College will take you from beauty therapist to advanced professional — and beyond.





diploma career paths

Career Paths:

- **Beauty Therapist:** work in salons, spas, or wellness centers delivering a wide range of treatments
- **Spa Therapist:** provide massage, body treatments, and relaxation therapies in day spas or resorts (diploma qualifications)
- **Skin Care Specialist:** focus on advanced skin treatments and product knowledge
- **Salon or Spa Manager:** lead a team, manage business operations, and ensure client satisfaction
- **Sales & Product Representative:** work for skincare or cosmetic brands in sales or education roles
- **Dermal Therapy Assistant:** support clinical skin treatments in medical aesthetics clinics (with further study)

- **Laser / IPL Technician:** perform advanced light-based skin treatments (with additional training)
- **Business Owner:** open your own salon, mobile beauty service, or online beauty brand
- **Pathway to Dermal Clinician:** continue studies in dermal science or aesthetics at a higher education level

High Demand Industry:

The beauty and wellness industry continues to grow, with increasing demand for skilled professionals in salons, spas, and clinics both locally and globally.

Pathway to Growth:

The Diploma of Beauty Therapy is not just a job qualification – it's a launchpad. With further study, you can move into advanced fields like dermal therapy, cosmetic science, or clinic management.

Our connections with industry, award-winning learning model, latest facilities and specialised course content means you'll graduate with real-world experience.



Our class sizes are small, so you can receive support from trainers, who work in industry, and get to know your classmates.



advance your studies after diploma

Upon completion of the Diploma of Beauty Therapy advance your qualifications to the next level:

SHB60221 ADVANCED DIPLOMA OF SKIN THERAPY:

The SHB60221 Advanced Diploma of Skin Therapy is your next step toward becoming a leader in skin health and clinical aesthetics.

Build on your foundation.



Specialised Skin Knowledge

Build on your foundation with in-depth study of skin conditions, advanced treatment protocols, dermal assessment, and emerging technologies such as LED therapy, skin needling, and chemical peels.

Work in Clinical & Medical Settings

This qualification prepares you to work alongside dermal clinicians, cosmetic nurses, and medical professionals in skin clinics and advanced aesthetic environments.

Be Recognised as a Skin Therapy Specialist

Set yourself apart in the industry with advanced diagnostic skills and treatment planning that go beyond traditional beauty therapy.

Career Progression & Higher Earning Potential

Move into more specialised roles with greater responsibility and higher pay, including dermal therapy, skin correction, and clinical consultation.

Pathway to Higher Education

The Advanced Diploma can serve as a stepping stone toward a degree in Dermal Science, Aesthetic Nursing, or Health Science for even greater career opportunities.



become a salon manager

Already trained in beauty or skin therapy? Ready to take charge of your future?

SHB50216 DIPLOMA OF SALON MANAGEMENT:

The Diploma of Salon Management is the next step for ambitious professionals who want to lead, grow a team, or own their own salon or clinic.

Are you ready to go further?



Lead with Confidence

Gain the business, leadership, and operational skills needed to effectively manage or own a salon, spa, skin clinic, or wellness business.

Learn the Business Side of Beauty

Understand key areas such as financial planning, marketing, human resources, customer service, WHS compliance, and staff management.

Advance Your Career & Earning Potential

Move beyond hands-on work and into leadership roles such as Salon Manager, Business Owner, or Operations Coordinator.

Turn Your Passion Into a Profitable Business

This qualification provides the tools to launch and grow your own brand, manage budgets, attract and retain clients, and build a successful team.

Ideal for Beauty & Skin Professionals

Tailored for those who already have technical qualifications and want to complement their skills with management expertise.

ccbt course units

Unit Code	Unit Title
Core	
SHBBBOS008	Provide Body Massages
SHBBCCS005	Advise on beauty services
SHBBFAS004	Provide Lash and Brow Services
SHBBFAS005	Provide Facial Treatments and Skin Care Recommendations
SHBBFAS006	Provide Specialised Facial Treatments
SHBBHRS010	Provide Waxing Services
SHBBMUP009	Design and Apply Make-up
SHBBNLS007	Provide Manicure and Pedicure Services
SHBBNLS011	Use electrical file equipment for nails
SHBBRES003	Research and Apply Beauty Industry Information
SHBXWHS003	Apply safe hygiene, health and work practices
SHBBSSC001	Incorporate knowledge of skin structure and functions into beauty therapy
SHBBSSC002	Incorporate knowledge of body structures and functions into beauty therapy
SHBXCCS005	Maintain health and wellbeing in a personal services setting
SHBXCCS006	Promote healthy nutritional options in a beauty therapy context
SHBXCCS007	Conduct Salon Financial Transactions
SHBXCCS008	Provide Salon Services to Clients
SHBXIND003	Comply with organisational requirements within a personal services environment
SHBXWHS003	Apply Safe Hygiene, Health and Work Practices
SIRXOSM002	Maintain ethical and professional standards when using social media and online platforms
SIRXLS001	Sell to the retail customer
Elective	
SHBBMUP008	Apply Eyelash Extensions
SHBXIND005	Communicate as part of a salon team
SHBBSPA005	Work in a Spa Therapies Framework
SHBBSPA006	Provide Spa Therapies
SHBBSPA007	Provide Stone Therapy Massages
SHBBBOS009	Provide Aromatherapy Massage
SHBBCCS006	Prepare Personalised Aromatic Plant Oil Blends for Beauty Treatments
SHBBBSPA008	Provide Indian Head Massage for Relaxation
SHBBINF002	Maintain Infection Control Standards

apply here:



<https://www.caseycollegeofbeauty.vic.edu.au/beauty-courses/diploma-of-beauty-therapy>

or call! 1300 711 072



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caseycollegeofbeauty.vic.edu.au

